

Project Satch



HOSPITALITY
GROUP (A)

Keep-it

-A-

Secr-it

PRESENTED TO BAYOU PHOENIX



WEALTH HOSPITALITY

Hotels + Multifamily + Retirement Communities

HISTORY

Wealth Hospitality combines the leadership of Bhupender "Bruce" Patel and Hiren "Chico" Patel: two industry veterans who have come together to create a next-level, next-generation hospitality company.

As the former CEO/Managing Principal of Fusion Hospitality, Bruce Patel grew the company from a single motel in Tupelo, Mississippi to become one of the most prolific hospitality outfits in the eastern United States.

Chico was formerly the CEO of Heritage Hospitality Group: a dynamic hospitality company that partnered with several major hotel developers, operators and partners. The company was known for its dedication, hard work and high expectations that spanned the country, coast to coast.



"At the end of the day, it's about return on investment. If you're honest, growth takes care of itself."

– Chico Patel

"Like a well-planned hotel, solid investments in hospitality today are the bedrock of a prosperous future, offering a promising path to financial success."

– Mike Patel





TRUST. TRANSPARENCY. RESULTS.

"We're passionate about serving our investors, team, associates and guests. When you have integrity and respect, success will naturally follow."

– Bruce Patel

Wealth Hospitality Group, formerly known as Heritage Hospitality Group, approaches each project with three words in mind: **Trust, Transparency and Results.**

We earn our partners' **Trust** through hard work and expertise. We treat your time and money as if it were our own. That's why we push ourselves to achieve excellence through efficiency.

We maintain **Transparency** by keeping our partners informed every step of the way. We understand that when your business is on the line, so is ours.

We get **Results** by never accepting less than success. We know there's a solution to every challenge. And we never stop until we find it.



WEALTHHOSPITALITY

Hotels + Multifamily + Retirement Communities

ALWAYS PROSPER

Wealth Hospitality is a distinguished ownership, development, construction management and operations company.



Home 2 Suites | Bend, OR

Developed



Residence Inn | Waco, TX

Developed



Four Points by Marriott | Southwind/Memphis, TN

Developed



TownePlace Suites | Olive Branch, MS

Developed



COURTYARD[®]
BY MARRIOTT

Courtyard by Marriott | Oxford, MS

Developed




**HYATT
PLACE[™]**

Hyatt Place by Hyatt | Biloxi, MS

Developed




DOUBLETREE[®]
BY HILTON

DoubleTree by Hilton | Biloxi, Mississippi

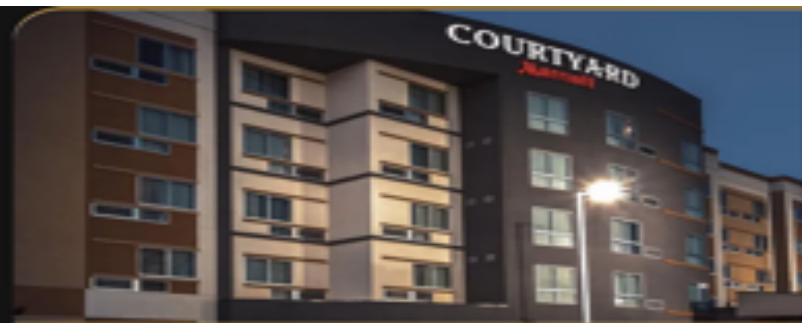
Acquired



**TOWNEPLACE
SUITES[®]**
BY MARRIOTT

Towneplace Suites | Lafayette, LA

Developed



COURTYARD[®]
BY MARRIOTT

Courtyard by Marriott | Hammond, LA

Developed




**HYATT
PLACE[™]**

Hyatt Place by Hyatt | Huntsville, AL

Developed




Holiday Inn

Holiday Inn | Wolfchase/Memphis, TN

Developed




Holiday Inn Express

Holiday Inn Express | Jackson, TN

Developed



Holiday Inn Express | Memphis, TN

Acquired



Hampton Inn | Redmond, Oregon

Developed



Holiday Inn | OKC, OK

Developed



Holiday Inn Express | El Reno, OK

Developed



Hampton Inn & Suites | OKC, OK

Developed



Fairfield Inn | Clinton, MS

Developed



Avid | Southaven, MS

Developed



Holiday Inn | Tupelo, MS

Developed



Holiday Inn Express | Fulton, MS

Developed



Holiday Inn Express | Columbus, MS

Developed



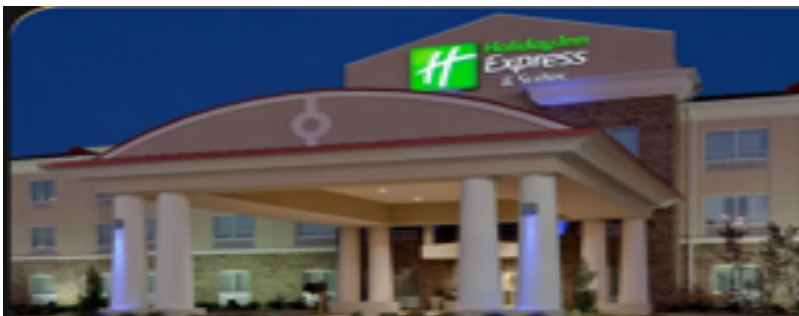
Holiday Inn Express | Tupelo, MS

Developed



Holiday Inn Express | Olive Branch, MS

Developed



Holiday Inn Express | Winona, MS

Developed



Holiday Inn Express | McComb, MS

Developed



Home 2 Suites | Meridian, MS

Developed



Home 2 Suites | Tupelo, MS

Developed



Hilton Garden Inn | Madison, Mississippi

Acquired



Hilton Garden Inn | Olive Branch, MS

Developed



Hilton Garden Inn | Meridian, Mississippi

Acquired



Hampton Inn & Suites | Flowood, MS

Developed



Hampton Inn & Suites | Clinton, MS

Developed



Comfort Suites by Choice | Tupelo, MS

Developed



Comfort Suites by Choice | Flowood, MS

Developed



Comfort Suites by Choice | Vicksburg, MS

Developed



Comfort Inn & Suites | Clinton, MS

Developed



Comfort Inn by Choice | Tupelo, MS

Developed



Best Western Plus | Olive Branch, MS

Developed



Best Western Plus | New Albany, MS

Developed



Best Western Plus | Tupelo, MS

Developed



Holiday Inn | Kenner, LA

Developed



Holiday Inn | Covington, LA

Developed



Holiday Inn Express | Slidell, LA

Developed



Holiday Inn Express | Madisonville, LA

Developed



Home 2 Suites | Gonzales, LA

Developed



Woodspring Suites | West Monroe, LA

Developed



Comfort Suites by Choice | Gonzales, LA

Developed



Comfort Suites by Choice | Mandeville, LA

Developed



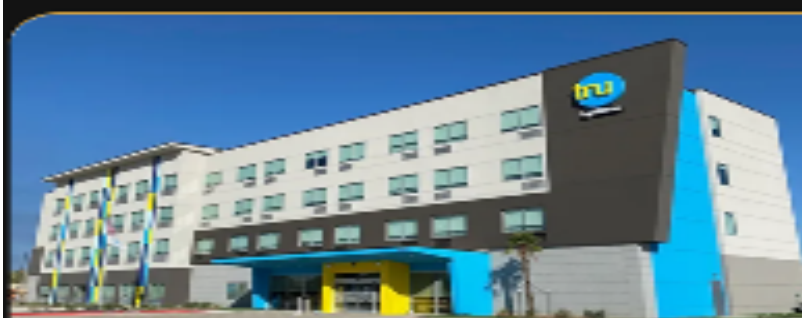
Home 2 Suites | Mobile, AL

Developed



Tru by Hilton | Bryan, TX

Developed



Tru by Hilton | Waco, TX

Developed



Candlewood Suites | Woodward, OK

Developed



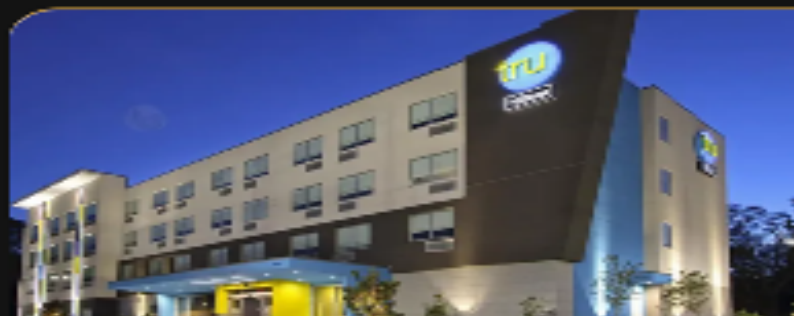
LaQuinta Inn by Wyndham | Hattiesburg, MS

Developed



Tru by Hilton | Tupelo, Mississippi

Acquired



Tru | Meridian, MS

Developed



Candlewood Suites | Slidell, LA

Developed



Holiday Inn Express | Huntsville, AL

Developed



Tru by Hilton | Mobile, AL

Developed



Holiday Inn Express & Suites | Ridgeland, MS

Developed



Best Western | Cushing, OK

Developed



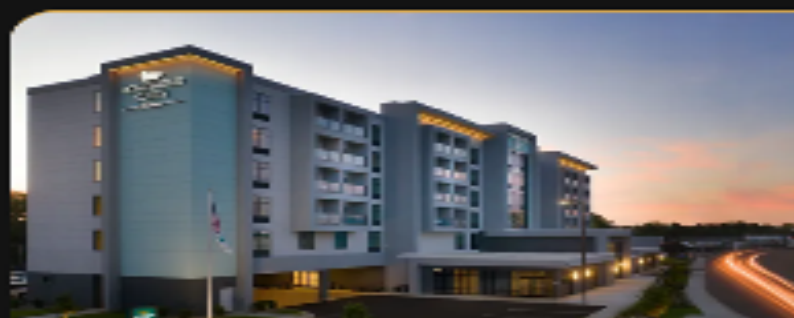
Hampton Inn & Suites | Vicksburg, Mississippi

Acquired



Hampton Inn | Meridian, Mississippi

Acquired



Homewood Suites | Fondren, MS

Developed



Holiday Inn | Meridian, Mississippi

Acquired



Holiday Inn Express | Southwind/Memphis, TN

Developed



Homewood Suites | Memphis, TN

Acquired



Residence Inn | Jackson, TN

Acquired



Residence Inn
by Marriott

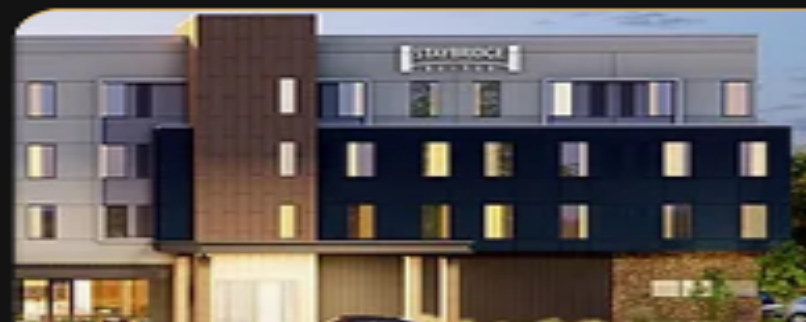
Residence Inn | Olive Branch, MS

Acquired



Staybridge Suites | Jackson, TN

Developed



Staybridge Suites | Olive Branch, MS

Acquired



Staybridge Suites | Flowood, MS

Acquired



Landmark Lifestyles by ALF | Tupelo, MS

Developed



Pine Ridge Inn | Bend, OR

Acquired



Rodeway Inn | Tupelo, MS

Developed



TownePlace Suites | Jackson, TN

Acquired

Project Satch



HOSPITALITY
GROUP (B)

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PRESENTED TO BAYOU PHOENIX



GOLDENROD
COMPANIES

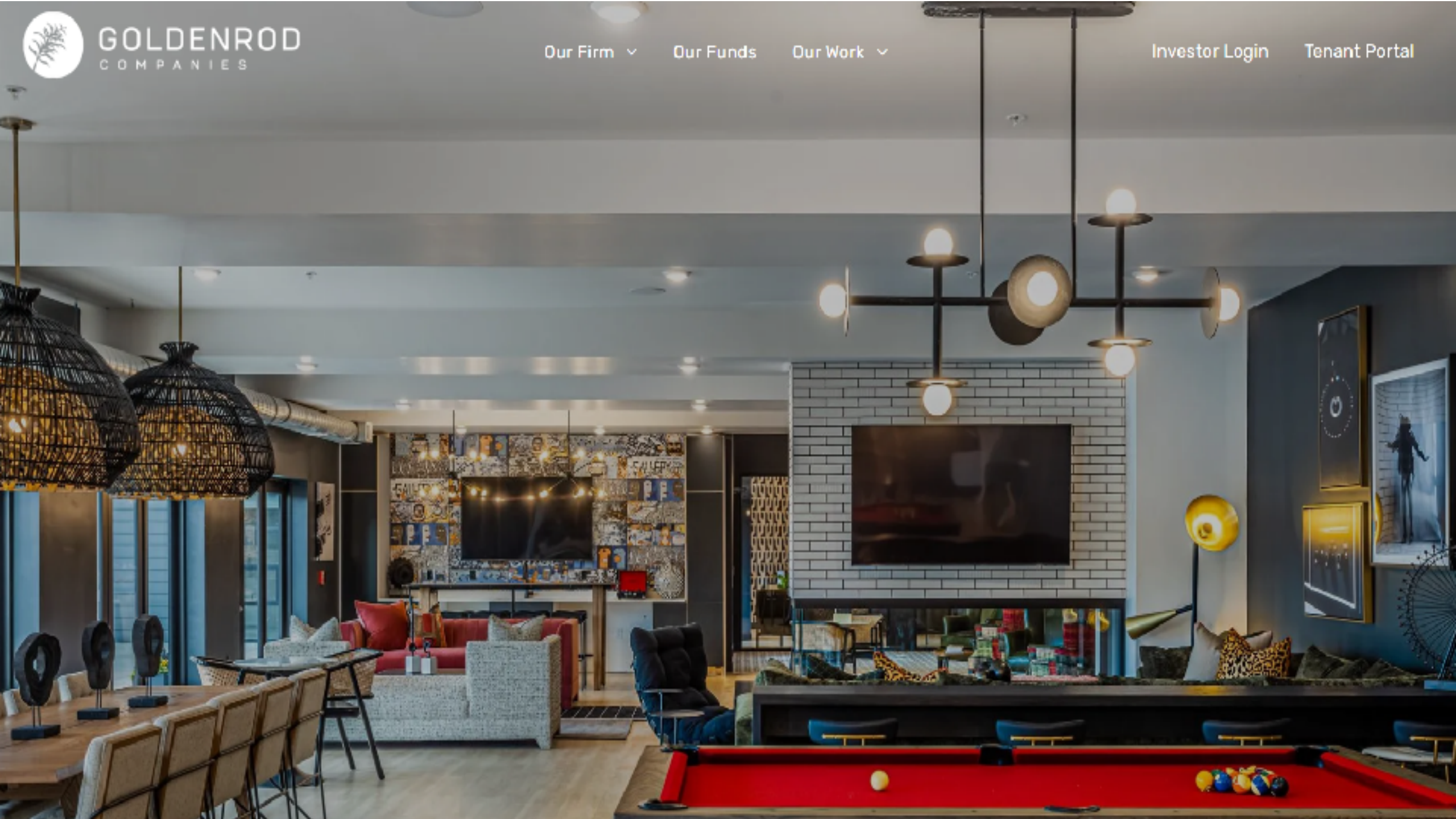
[Our Firm](#) ▾

[Our Funds](#)

[Our Work](#) ▾

[Investor Login](#)

[Tenant Portal](#)



ORIGINATED IN 2005

Goldenrod Companies (Goldenrod) hosts a fully integrated platform of Real Estate professionals solely focused on creating the most innovative and beneficial outcomes in the Central United States markets.

Goldenrod has the vast experience to manage discretionary capital through Goldenrod Capital Advisors (GCA), but also lead the cutting edge of Public Private Partnership (P3) space with governmental, education and other public entities partnerships with T&G Investments. We also possess the knowledge, oversight and long-term planning experience necessary to deliver development projects on time and within budget. We pride ourselves on the people, knowledge and resources to deliver the best results for our partners.



GOLDENROD COMPANIES



Goldenrod Capital Advisors (GCA) was formed in 2016 to manage the investments of a series of funds, exclusively focused on delivering cash flow and above market, average risk-adjusted returns within the Central United States markets.

Today, GCA is uniquely positioned with a large discretionary capital base, which allows us to view and analyze deals before the general market. This specialized approach, coupled with decades of experience and established relationships, allows GCA to execute and close developments with the scale and speed that creates compelling solutions for our investors.

Goldenrod Companies has completed a number of highly complex projects across the Central United States, with a niche foothold in the Public-Private-Partnership (“P3”) sector. Goldenrod has become a leader in the P3 space, having developed over \$800 Million of projects in various product types, locations, and partnerships. These partnerships with universities, cities, states and local municipalities help drive private development on behalf of public institutions.



•INVESTMENT STRATEGY

•**Real estate remains a local business, and a successful real estate investment strategy requires the ability to identify and execute within local markets.**

•We believe that the Partnership is well positioned to capitalize on current opportunities in the Central United States (which we define as South Dakota to Texas, and Utah to Georgia) and adjacent markets. We have strong relationships in all areas of real estate expertise throughout the targeted investment area. We will leverage these relationships to conservatively underwrite investments in an effort to manage risk and maximize cash flows.

The Henry Taking Shape Near The Battery

The project named after Hank Aaron includes apartments, condos, a 250-key hotel and pedestrian bridges for easy access to Truist Park.



Development

The Henry is a two-tower mixed use master development located Atlanta, Georgia. Located adjacent to the Battery, which is 2.25 million square foot entertainment district and home to the Atlanta Braves/Truist Park, The Henry will consist of 640+ luxury apartments, a 250 key full service soft branded hotel, 54 for sale condominiums, and accessory retail. Amenities include but are not limited to multiple walkover bridges, an amenity deck that is larger than one acre, resort style pools, multiple dog parks, pickleball courts, golf simulators, first class gyms, a plethora of food and beverage options, and world class views in every direction.



GOLDENROD
COMPANIES



B THE
BATTERY
ATLANTA



THE HENRY